

What is ENI?

Contributed by Cyber
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ENI is a marketing network of New Zealand quality education institutions who work together in Indonesia to promote study in New Zealand.

Founding members of the ENI have been working together since October 2004, with market visits and agent relationships managed by an external adviser who has a good working knowledge of and networks within Indonesia.

Education Network objectives

ENI members are working together to achieve the following set of inter-related objectives:

- Present a New Zealand Inc approach in a market which has been largely neglected since the economic downturn in Indonesia, and generally increase New Zealand's profile in Indonesia
- Focus on establishing, improving and nurturing good agents as these agents are recognised as the key drivers in this market
- Provide study opportunities across all sectors (school, English language, polytechnics and universities) and clear pathways to degree and further study for Indonesian students
- Research and develop the potential for technical / vocational training opportunities in the ITP (polytechnic) sector both on-shore and off-shore
- Ensure EN members are visible by attending major education events in Indonesia
- Increase enrolments by 15% over 2005 levels.